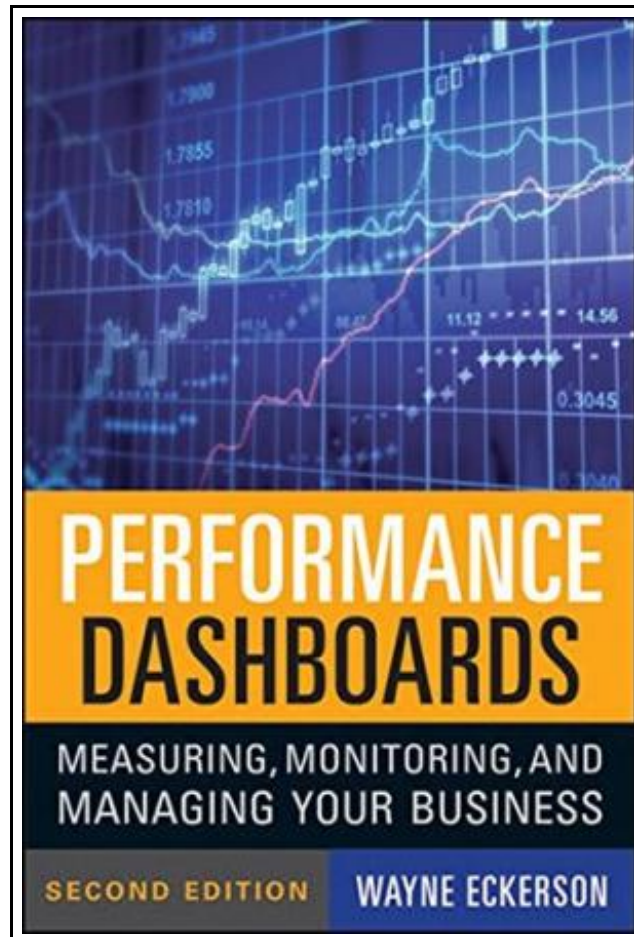# Performance Dashboards: Measuring, Monitoring, and Managing Your Business (Hardback)

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(Jaclyn Johns DDS)

PERFORMANCE DASHBOARDS: MEASURING, MONITORING, AND MANAGING YOUR BUSINESS (HARDBACK)

John Wiley and Sons Ltd, United Kingdom, 2010. Hardback. Condition: New. 2nd Edition. Language: English . Brand New Book. Tips, techniques, and trends on harnessing dashboard technology to optimize business performance In Performance Dashboards, Second Edition, author Wayne Eckerson explains what dashboards are, where they can be used, and why they are important to measuring and managing performance. As Director of Research for The Data Warehousing Institute, a worldwide association of business intelligence professionals, Eckerson interviewed dozens of organizations that have built various types of performance dashboards in different industries and lines of business. Their practical insights explore how you can effectively turbo-charge performance management initiatives with dashboard technology. Includes all-new case studies, industry research, news chapters on Architecting Performance Dashboards and Launching and Managing the Project and updated information on designing KPIs, designing dashboard displays, integrating dashboards, and types of dashboards.Provides a solid foundation for understanding performance dashboards, business intelligence, and performance managementAddresses the next generation of performance dashboards, such as Mashboards and Visual Discovery tools, and including new techniques for designing dashboards and developing key performance indicatorsOffers guidance on how to incorporate predictive analytics, what-if modeling, collaboration, and advanced visualization techniques This updated book, which is 75 rewritten, provides a foundation for understanding performance dashboards, business intelligence, and performance management to optimize performance and accelerate results.

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