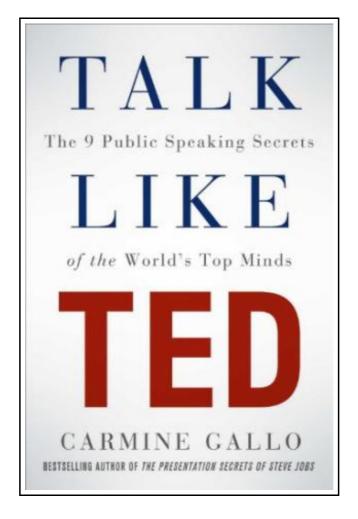
Talk Like TED: The 9 Public Speaking Secrets of the World's Top Minds (Paperback)



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TALK LIKE TED: THE 9 PUBLIC SPEAKING SECRETS OF THE WORLD S TOP MINDS (PAPERBACK)



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Pan MacMillan, United Kingdom, 2014. Paperback. Condition: New. Unabridged edition. Language: English. Brand New Book. TED talks have redefined the elements of a successful presentation and become the gold standard for public speaking around the world. TED and associated Tedx conferences are held in more than 130 countries and are being viewed at a rate of 1.5 million times a day. These are presentations that set the world on fire, and the techniques that top TED speakers use are the same ones that will make any presentation more dynamic, fire up any team, and give anyone the confidence to overcome their fear of public speaking. Communications coach and bestselling author of The Presentation Secrets of Steve Jobs, Carmine Gallo has broken down the top TED talks and interviewed the most popular TED presenters as well as the top researchers in the fields of psychology communications to get their cutting-edge insights and to reveal the 9 secrets of all successful TED presentations. From Unleashing the Master Within and Delivering Jaw Dropping Moments to Sticking to the 18-minute Rule Gallo provides a step-by-step method that makes it possible for anyone to create, design, and deliver a TED-style presentation that is engaging, persuasive, and memorable. Ideas are the true currency of the 21st century, and Carmine Gallo s Talk Like TED gives readers a way to create presentations around the ideas that matter most to them, presentations that will energize their audiences to spread those ideas, launch new initiatives, and reach their highest goals.

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