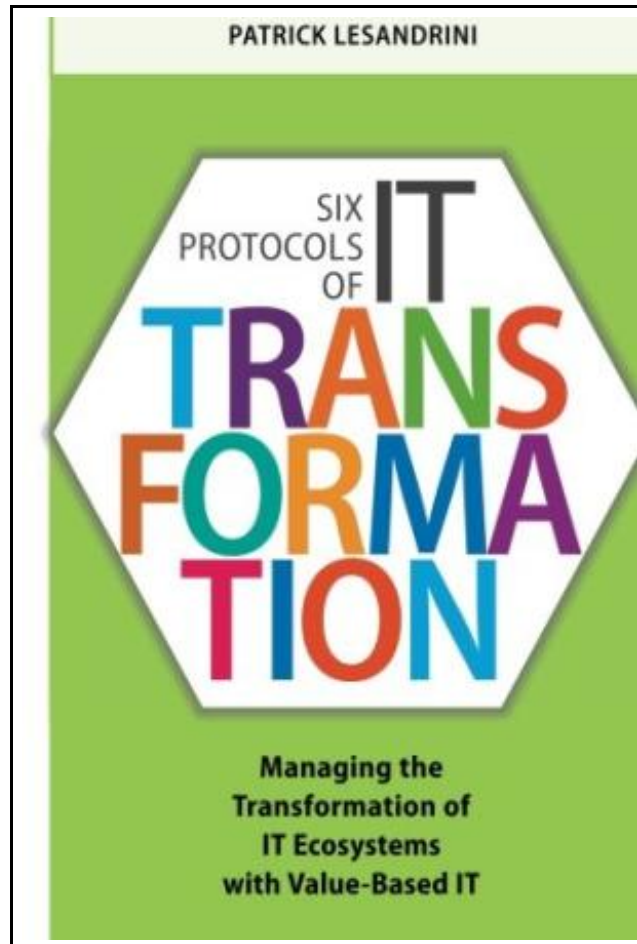


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Patrick Lesandrini. Paperback. Condition: New. 218 pages. Dimensions: 9.0in. x 6.0in. x 0.5in. Why do over 50 of IT initiatives fail What causes reduced productivity, service levels, cost overruns and low adoption rates for new processes and technologies How can these unfortunate outcomes be avoided when executing key IT initiatives With the right strategy, focus, and communication, IT organizations can organically adapt to any business challenge, deliver on commitments and build a culture where employees thrive. However, to make this happen, IT organizations must first see the world through the eyes of the companys workforce. The Six Protocols of IT Transformation is about the things IT employees talk about when management is not around. Its an insiders guide to how companies really think and work and a blueprint to transforming your IT organization from the inside out. Youll Learn How to: Understand how business transformation really works - Key IT initiatives often run with a cheaper, faster, better mindset. The aim of any business process transformation is to improve the efficiency of business operations. However, evidence is mounting that cheaper, faster, better trends in the IT industry are the reason for the increasing costs and IT failures since they approach IT through profit-based lens only. Prevent your IT organization from being another casualty - Increasing statistics around failed projects, outsourcing, and IT employee dissatisfaction leave little room for argument that IT is trending in the wrong direction. To reverse this, companies need to replace the revolving door of consulting firms, vendors, products, and cheaper, faster, better practices with a value-based approach that takes into consideration how a complete IT ecosystem is a web of interconnecting and interacting parts whose health is heavily influenced both by internal and external factors. How to strike a balance between profit-based and value-based IT strategies -...



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