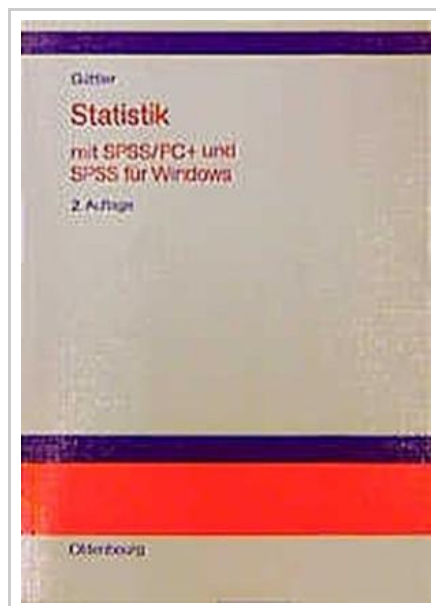




Statistik

By Peter O Güttler

R. Oldenbourg Verlag, 1995. Softcover, A4-Format. Condition: Neu. Gebraucht - Wie neu Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Dieses Lehrbuch unterscheidet sich insbesondere durch seine "Doppelstrategie" von herkömmlichen Einführungen in die Statistik: Zum einen beabsichtigt es, in die Grundkonzepte statistischen Denkens und Argumentierens einzuführen und das handwerkliche Basis-Know-How zu vermitteln. Dabei liegt der Akzent auf Anschaulichkeit der Darstellung und elementare Behandlung und nicht so sehr auf mathematische Formalisierung, die ohnehin Studierende der Sozialwissenschaften eher abschreckt als motiviert. Zum anderen ist zugleich mit diesem Buch die Absicht verbunden, LeserIn zu befähigen, mit empirischen Datenmaterial praktisch und anwendungsorientiert, d. h. computerunterstützt, im Rahmen des Statistik-Programmpaketes SPSS (Superior Performing Statistical Software; frühere Bezeichnung: Statistical Package for the Social Sciences) umzugehen. 266 pp. Deutsch.



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