



## The Tsinghua Management Series English version textbooks supply chain management: strategy. planning and operation of (4(Chinese Edition)

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By SU NI ER ? QIAO PU LA (Sunil Chopra)

paperback. Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2012-09-01 Pages: 519 Publisher: Tsinghua University Press title: Tsinghua Management Series English teaching materials supply chain management: strategy. planning and operation (4th Edition) List Price: 53.00 yuan of : the Suni Erqiao Pula (Sunil Chopra) Press: Tsinghua University Press Publication Date: September 1. 2012 ISBN: 9787302299073 words: Page: 519 Edition: 1st Edition Binding: Paperback: Weight: 839 g Sunil Chopra. Peter Maiyindeer. the supply chain management - strategy. planning and operation of the Editor's Choice (4th Edition) Firstly. the basic concept of the supply chain. from the realization of strategic match with The two strategic range discusses supply chain performance. the driving factors of supply chain metrics. Next. the book discusses the system of supply chain management theory and methods from the supply chain network design. as well as supply and demand in the supply chain management. inventory planning and management. transportation network design and planning commenced. Finally. the key elements of the cross-functional management in the supply chain management decisions. Executive Summary Sunil Chopra. Peter Maiyindeer supply chain management - strategy. planning and operation (4th edition) Firstly....

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