



Leadership in the Trenches: A Road Trip in Reality to Success (Paperback)

By David B Pomeroy 2nd

Createspace, United States, 2013. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Leadership In The Trenches is an honest look at the reality of what it takes to be an effective leader in today s business world-what it takes to succeed. Combining 40 years of business experience with essential research into organizational behavior and social psychology, Leadership in the Trenches explains the traits and temperament that a leader needs to be successful. It teaches these success principles through anecdotes, examples and clear explanations that people can understand and relate to, encouraging the reader and delivering a powerful challenge to excel. The book is designed to help entrepreneurs, managers and everyone else willing to take ownership of their lives to see the path to success and gain the tools to stay on course. So many businesses and managers fail to live up to their potential, or fail entirely. There has never been a stronger need for advice and guidance from those who did not fail, and the kind of solutions and direction found in Leadership In The Trenches. Leadership begins by painting a picture of the harsh reality of today s business environment, to remind readers...



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