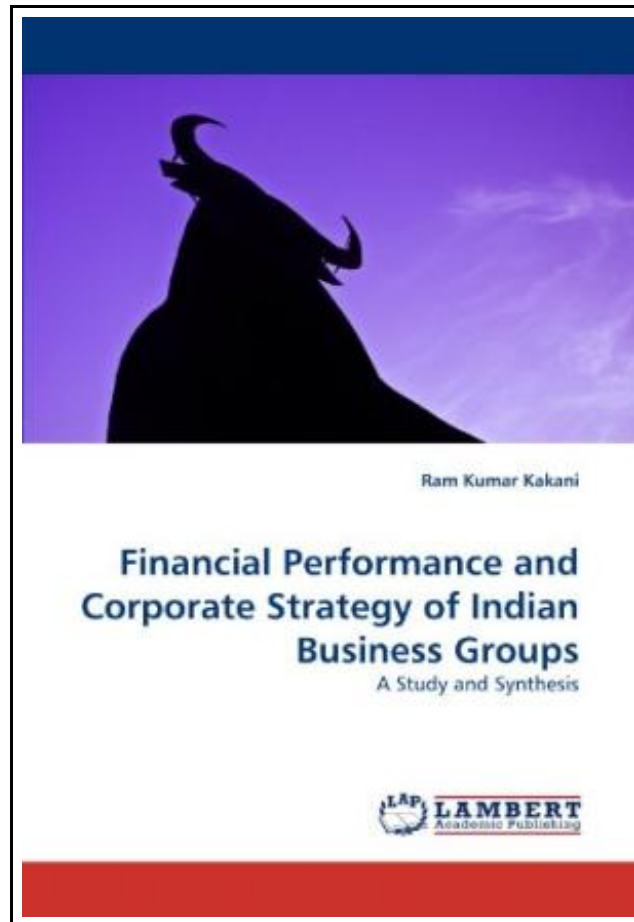


Financial Performance and Corporate Strategy of Indian Business Groups



Filesize: 2.21 MB

Reviews

*This written publication is wonderful. It really is loaded with knowledge and wisdom You will not really feel monotony at at any time of your time (that's what catalogues are for relating to if you ask me).
(Desmond Becker)*

FINANCIAL PERFORMANCE AND CORPORATE STRATEGY OF INDIAN BUSINESS GROUPS



Condition: New. Publisher/Verlag: LAP Lambert Academic Publishing | A Study and Synthesis | Corporate strategies & their effectiveness on wealth creation constitute the core issue of both finance & strategic management. This work not only synthesizes the existing theories linking corporate strategies with financial performance but also uses case-based and empirical analysis to probe the linkages and relation. India's corporate sector continues to be dominated by business houses. Using 12-years accounting & capital market data, this book studies the impact of strategy on performance of 240 large Indian business groups, constituting over 40% of India's market capitalization. Apart from business group's product diversification, their geographical diversification level and size were also important factors affecting their market-based and non-market based performance measures. Shareholder value depends on organizations' growth, profitability, risk & the capital market conditions. So, the study extended to investigate the precise performance constituents that drove the results. The book should shed some light on Indian Business Groups, and should be useful to Professionals and Students in Management and Finance fields, or anyone else considering a study of Corporate Strategy. | Format: Paperback | Language/Sprache: english | 357 gr | 260 pp.



Read Financial Performance and Corporate Strategy of Indian Business Groups Online



Download PDF Financial Performance and Corporate Strategy of Indian Business Groups

Relevant eBooks



All New Kindle Fire HD Complete Guide for Seniors: How to Get the Most Out of Your Kindle Devices with Simple Step-By Step Instructions in 30 Minutes. (Paperback)

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Are you looking for a kindle fire HD guide that could help you get the most...

[Read Book »](#)



INTERNATIONAL EDITION---Marketing: Real People, Real Choices, 8th edition

Paperback. Condition: New. INTERNATIONAL EDITION, brand New, International/Global Edition, NOT LOOSE LEAF VERSION, NO SOLUTION MANUAL, NO CD, NO ACCESS CARD, Soft Cover/ Paper Back written in English, Different ISBN and Cover Image from US Edition;...

[Read Book »](#)



Taming the Social Media Monster: Solutions to the 5 Biggest Mistakes Companies Make with Social Media (Paperback)

Createspace, United States, 2011. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.Solutions To The 5 Biggest Mistakes Companies Make with Social Media. How can you make Social Media work...

[Read Book »](#)



Creer Un Site Web Lucratif/Blog Rentable: Comment Generer Un Smic (1273 Euros) En 30 Jours. La Methode Pas a Pas. Edition Mise a Jour. (Paperback)

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: French . Brand New Book ***** Print on Demand *****.CrEer un site web/blog rentable (jusqu a 10 000e/mois) et lucratif grAce A seulement 4 euros investis...

[Read Book »](#)



Awaken (Paperback)

Love Light Publishing, 2016. Paperback. Condition: New. Language: English . This book usually ship within 10-15 business days and we will endeavor to dispatch orders quicker than this where possible. Brand New Book. Are you...

[Read Book »](#)